



PRESENTS

Business Planning
The Psychology of Success
Zan Monroe

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ZanMonroe is a speaker, author coach, and entrepreneur, who started his first business at the age of 16, and his first corporation at the age of 21.

Zan is the founder and CEO of The Monroe Company, Inc., an organization focused on inspiring others to achieve more success. He is a partner with Jamie Kight in The Profit Culture, an online learning platform and the CEO of the Longleaf Pine REALTORS® Association in Eastern North Carolina.

Zan has published two bestselling books: Stories of Uncle Adrian and 7 Lessons for Success and is currently writing his next book titled - Building Leaders.

Zan's clients include Fortune 500 Companies, Universities and Associations that want to inspire their associates to live a more successful life.

His mission is to inspire another 5 Million people by January 1, 2025.

January 19 & 20, 2022

9:00 am - 10:30 am CST

TWO-SESSION ZOOM EVENT:

(both sessions required)

\$75 PER PERSON (includes both sessions)

TOPICS COVERED:

- Marketing Strategies
- Are You Running Your Business Like a Business?
- Writing YOUR Success Plan





