



KANSAS ASSOCIATION
OF REALTORS®

PRESENTS

Business Planning
AND
The Psychology of Success
BY
Zan Monroe

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Zan Monroe is a speaker, author, coach and entrepreneur, who started his first business at the age of 16, and his first corporation at the age of 21.

Zan is the founder and CEO of **The Monroe Company, Inc.**, an organization focused on inspiring others to achieve more success. He is a partner with Jamie Kight in **The Profit Culture**, an online learning platform and the CEO of the **Longleaf Pine REALTORS® Association** in Eastern North Carolina.

Zan has published two bestselling books: *Stories of Uncle Adrian* and *7 Lessons for Success* and is currently writing his next book titled - *Building Leaders*.

Zan's clients include Fortune 500 Companies, Universities and Associations that want to inspire their associates to live a more successful life.

His mission is to inspire another 5 Million people by January 1, 2025.

October 20th

9:00 am - 12:00 noon CST

ZOOM EVENT: \$50 PER PERSON

TOPICS COVERED:

- 7 Lessons for Success
- Are You Running Your Business Like a Business?
- World's Simplest Business Plan



THE **PROFIT**
CULTURE

ZanMonroe.com
Success and Leadership