Kansas Association of REALTORS®

presents

# **Psychology of Success**

and

## **Business Planning**

by

### Zan Monroe

8 hours of GRI Credit



#### WHEN:

Session #1: October 20, 2021

9:00 AM - 10:30 AM

Session #2:

October 20, 2021

9:00 AM - 10:30 AM

#### WHERE:

**Zoom Event** 

## **SESSION #1 TOPICS:**

- NAR Economic Report
- Current Market Conditions
- *REAL Trends* The Greatest Migration of Americans
- Life Planning: physical, educational, relationships, happiness, business and financial
  - Writing your success plan

### **SESSION #2 TOPICS:**

- Creating Raving Fans
- NAR Profile of Buyers & Sellers
- 10 Magic Marketing Miracles
- Marketing to your Client Base

#### **INFORMATION:**

KansasRealtorEducation.com

785-414-5149

**REGISTRATION:** 

\$75



Zan Monroe is a speaker, author, coach, and entrepreneur who started his first business at the age of 16. Zan is the founder and CEO of The Monroe Company, Inc., an organization focused on inspiring others to achieve more success.

Zan's clients include Fortune 500 Companies, Universities and Associations that want to inspire their associates to live a more successful life.

His mission is to inspire another 5 million people by January 1, 2025.