



KANSAS REALTORS®

Sponsor & Exhibitor Opportunities

Kansas REALTORS® has
represented 10,000+ members
for more than 100 years.

2,900 jobs are
created for every
1,000 jobs.

The economic
impact of one home
sale in Kansas is
\$91,500.



GOLD PARTNERSHIP

SPONSOR VALUE | \$10,000

WHY SPONSORS LOVE THE GOLD TIER



LEADERSHIP POSITIONING

Seen as an industry leader by KR members and conference attendees.



DIRECT ACCESS TO DECISION-MAKERS

Podium recognition, speaker introduction, and VIP events.



HIGH-VALUE DIGITAL EXPOSURE

Website, email, social, and phone channels to drive leads.



HANDS-ON ATTENDEE ENGAGEMENT

Giveaway items, app branding, and registration desk video.



LONG-TERM VISIBILITY

Website logo and newsletter placements extend your reach year-round.



MAXIMIZE YOUR INVESTMENT

Flexible credit and hospitality benefits maximize your conference presence.

Leadership & Executive Visibility



- **Stage recognition at KR Spring Governance & Annual Conference** – *Position your brand as a thought leader to highly engaged real estate professionals.*
- **VIP Gold Partner lanyard at both conferences** – *Instantly identifies your team as a premium partner to all attendees.*
- **Opportunity to introduce a featured speaker** – *Showcase your company in front of engaged, high-level audiences.*

Thought Leadership & Authority



- **Host a virtual professional development session** – *Directly engage 10,000+ KR members and demonstrate expertise.*
- **Two sponsored newsletter articles** – *Share your insights and solutions with KR's engaged membership.*
- **Two social media success stories** – *Highlight your achievements and increase brand credibility.*

Direct Attendee Interaction



- **Branded giveaway at registration** – *Deliver your product, message, or swag directly to attendees' hands.*



GOLD PARTNERSHIP

SPONSOR VALUE | \$10,000

Targeted Email & Digital Exposure



- **Two education event email ads** – *Promote your offerings to a highly targeted, engaged audience.*
- **Weekly newsletter logo placement for 2 months** – *Keep your brand top-of-mind with 10,000+ members.*
- **Gold Partner logo on KR website** – *Year-round visibility for anyone visiting KR's site.*
- **Two month-long website display ads** – *Drive traffic, leads, and awareness with repeated exposure.*
- **On-hold phone advertising for 2 months** – *Reach callers when they are attentive and captive.*
- **Recognition via KR Facebook Business story** – *Social amplification to expand your reach beyond attendees.*



Event Engagement & Branding

- **Logo in conference app** – *Visibility to all attendees before, during, and after events.*
- **Logo on official partner banners** – *Repeated exposure to every conference attendee.*
- **Three 30-second registration desk videos** – *Guaranteed views by every attendee as they check in.*

Premium Access & Hospitality



- **Four Fun Night tickets & four Inaugural Night tickets** – *Entertain clients or reward your team while networking with industry leaders.*
- **\$600 credit toward exhibitor or a la carte sponsorship** – *Flexible marketing value to maximize your conference presence.*



SILVER PARTNERSHIP

SPONSOR VALUE | \$7,000

WHY SPONSORS LOVE THE SILVER TIER



LEADERSHIP POSITIONING

Recognized as an industry leader in front of board members and members.



DIRECT ENGAGEMENT WITH MEMBERS

Video placement, app visibility, and registration desk exposure create multiple touchpoints.



HIGH-VALUE DIGITAL REACH

Email, newsletter, social media, and website placements to generate awareness and leads.



THOUGHT LEADERSHIP OPPORTUNITIES

Share expertise and success stories directly with KR members.



NETWORKING & HOSPITALITY PERKS

VIP access and event tickets enhance relationship-building opportunities.



MAXIMIZE YOUR INVESTMENT

Flexible credit and hospitality benefits maximize your conference presence.

Leadership & Executive Visibility



- **Podium recognition at Spring Governance & Annual Conference** – *Position your brand as a trusted industry leader to highly engaged real estate professionals.*
- **VIP Silver Partner lanyard at both conferences** – *Highlight your status as a key supporter to all attendees.*
- **Opportunity to introduce a speaker in a virtual education session** – *Showcase your company in front of a targeted, engaged audience.*

Targeted Digital & Email Exposure



- **Logo on KR website as Annual Silver Partner** – *Year-round visibility to 10,000+ members, prospects, and partners.*
- **One education event email advertisement** – *Reach a focused segment of KR members actively engaging with professional development content.*
- **One partnered newsletter article** – *Share your thought leadership and solutions directly with KR's engaged membership.*

Premium Access & Hospitality



- **Two Inaugural Night tickets** – *Entertain clients or reward your team while networking with industry leaders.*
- **\$600 credit toward exhibitor or a la carte sponsorship** – *Flexible marketing value to maximize your conference presence.*



SILVER PARTNERSHIP

SPONSOR VALUE | **\$7,000**



Event Engagement & Branding

- **Two 30-second registration desk videos** – *Deliver repeated exposure to every attendee as they check in.*
- **Logo placement in conference app** – *Visibility before, during, and after both conferences.*
- **Logo on official partner banners** – *Repeated on-site recognition in front of all attendees.*



BRONZE PARTNERSHIP

SPONSOR VALUE | \$4,000

WHY SPONSORS LOVE THIS TIER



BRAND VISIBILITY

Logo, video, and app placements deliver multiple touchpoints with members.



TARGETED ENGAGEMENT

Digital and email exposure reaches members actively involved in KR programs.



VIP POSITIONING

Boe recognition highlights your support and leadership presence.



EVENT NETWORKING

Complimentary ticket gives you access to key relationship-building opportunities.



FLEXIBLE MARKETING CREDIT

Tailor your presence to fit your goals.



Visibility & Recognition

- **VIP Bronze Partner lanyard at Spring Governance & Annual Conference** – *Show your company as a valued, trusted supporter to all attendees.*



Targeted Digital & Email Exposure

- **Bronze Partner logo on KR website** – *Year-round visibility to KR members and visitors.*
- **Website display ad (2 weeks)** – *Drive awareness and engagement among KR audience.*
- **Logo in education email for targeted campaign** – *Reach members actively engaging with professional development content.*
- **Logo in weekly newsletter (2 weeks)** – *Keep your brand top-of-mind for KR's 10,000+-member audience.*



Premium Access & Hospitality

- **One complimentary Inaugural Night ticket** – *Network with attendees in a social setting.*
- **\$600 credit toward exhibitor or a la carte sponsorship** – *Flexible marketing value to enhance your conference presence.*



Event Engagement & Branding

- **One 30-second registration desk video** – *Reach every attendee as they check in, making your brand visible from the first moment.*
- **Logo placement in conference app** – *Exposure before, during, and after the events.*



COPPER PARTNERSHIP

SPONSOR VALUE | \$2,000

WHY PARTNERS CHOOSE COPPER



AFFORDABLE VISIBILITY

Get your brand in front of KR members.



DIGITAL-FIRST EXPOSURE

Website, app, email, and newsletter placements deliver multiple impressions.



TARGETED ENGAGEMENT

Reach members actively participating in KR programs.



BRAND ASSOCIATION

Position your company as a supporter of Kansas REALTORS®.



FLEXIBLE MARKETING CREDIT

Tailor your conference or sponsorship investment to meet your goals.

Targeted Digital & Email Exposure



- **Logo on KR website as Copper Partner** – *Year-round brand recognition to KR members and visitors.*
- **Logo in KR event app** – *Exposure before, during, and after Spring Governance and Annual Conference.*
- **Website display ad (2-week span)** – *Reach KR audience with focused digital visibility.*
- **Logo in education email for targeted campaign** – *Engage members actively participating in professional development programs.*
- **Logo in weekly newsletter (2 weeks)** – *Keep your brand top-of-mind for KR's 10,000+-member audience.*

Flexible Access & Sponsorship Credit



- **\$300 credit toward exhibitor or a la carte sponsorship** – *Apply to maximize your conference presence or marketing opportunities.*