

What's the scoop on *The Buzz*?

Overview



What is *The Buzz*?



An electronic communications platform exclusively for KAR members



• Member interaction

- Shared virtual workspace
- Event apps
- Multiple device compatibility

Why use The Buzz?



- *The Buzz* is the <u>only</u> place for content for all committee, task force, and governing groups
 - Meeting notices
 - Meeting agendas
 - Meeting minutes
 - Documents
- You can join topic-specific groups
 - Get the information you want from the sources you trust!
 - Contribute your own content, share your passion and success
- Network with other members

Networking in *The Buzz*



- You are automatically signed up for closed groups that you belong to, such as:
 - Committees, task forces, etc.
 - KAR Board of Directors
- You can join open groups:
 - Government Affairs
 - Brokers, owners and managers
 - Coronavirus updates
- All members are part of *The Buzz* Community

Privacy & Security in *The Buzz*



- The Buzz is password protected and limited to KAR members
- Don't like sharing your personal information? No problem!
 - You can control much of what is shared on *The Buzz* about you
 - For example, you don't have to post a picture in your profile



How to Access The Buzz

Credentials

- Both *The Buzz* and the KAR Portal (My KAR Account on the KansasRealtor.com homepage) use the same username and password
- BUT are accessed through different links
- My KAR Account: https://kansasportal.ramcoams.net/
- The Buzz: kar.buzz

Differences Between *The Buzz* and KAR Portal

The Buzz

- New communication platform for KAR members
- Find the latest tools and resources provided by KAR
- Connect with other members
- Access shared documents and meeting information

KAR Portal

- AKA My KAR Account on KansasRealtor.com
- Where you register for classes

Accessing The Buzz

If you know your KAR portal credentials:

• Follow the Logging into *The Buzz* tutorial

If you do not know your KAR portal credentials:

• Follow the Recovering credentials for *The Buzz* tutorial (included in this presentation) and then follow Logging into *The Buzz*

Logging into *The Buzz* | Step 1

- If you know your KAR portal credentials
 - Follow the Logging into *The Buzz* tutorial
- If you do not know your KAR portal credentials
 - Follow the Recovering credentials for *The Buzz* tutorial (included in this presentation) and then follow Logging into *The Buzz*



Logging into *The Buzz* | Step 2

- This will bring up *The Buzz* KAR portal login screen
- Enter your KAR portal credentials and click Login



Logging into *The Buzz* | Step 3

• This will bring you to the home page

Need Help?

Contact Brittany at the Kansas Association of REALTORS® Toll Free | 800.366.0069 Brittany | 785.414.5154 Brittany@kansasrealtor.com





Downloading *The Buzz* App

Downloading The Buzz App

Catch The Buzz wherever you go!

• The Buzz app provides access to information, services, tools and activities to support your goals as a REALTOR[®].



- Download the Member Centric app using these links:
- Android: <u>https://play.google.com/store/app</u> <u>s/details?id=net.rd.android.memb</u> <u>ercentric.base&hl=en_US&gl=US</u>
- Apple:

https://apps.apple.com/us/app/m embercentric/id524165235



Click Install

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• After the app is installed, you will come to this screen. From there, click open.

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- This will bring you into the Member Centric App where you will find this welcome screen
- In find your organization, type "KAR"



- This will bring you to the login screen
- Type in your Buzz credentials, and click "Log In"

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- This will bring you to the app intro
- Click "Show Instructions" for more information about navigating the app



- You are now logged in!
- The first page to pop up will be recent threads. Your screen may look different depending on the communities you are in.



• Click the accordion icon in the top left to see different app features



- This will show the following menu
- You can use this menu to navigate through the app



- As you scroll down the menu, you will see a list of the communities you are involved in
 - Note: this may look different depending on the communities you are a part of
- Click on The BUZZ All-User Community to see all the latest news, market information and other real estate topics

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223,	2021 Government Affairs Forum	
<u>22</u> 2,	2021 KAR Board of Directors	
<u>2</u> 23,	Broker, Owner, Manager	
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- This will bring you to The BUZZ All-User Community
- You can click on "Discussions" to see the latest news and tips in real estate
- Or click on "Library" to access important documents

Need Help?

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Discussions	268 entries
Library	27 entries
Blogs	37 entries
Members	11857 members
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• If you do not know your KAR portal credentials, go to kar.buzz and click sign in (located in the top right corner of the screen)



- This will bring you to a login page, on the right side of the screen, click "Get Started"
- Note: by default, your username and password are your NRDS number



- Enter your information and click continue
- If you don't know your NRDS number, see steps 4-7
- If you know your NRDS number, skip to step 8

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NRDS	ID							
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• If you don't know your NRDS number, click find it on realtor.org[®]

find it on			
REQUIRED FIELD			
Real Estate License Number			
NOT REQUIRED			

• Select a recovery method



Find your NRDS ID

Select a recovery method below

Enter last name and email (recommended)

O Enter last name and real estate license number

Did you know that your 9-digit NRDS ID can be found on the mailing label of your REALTOR® Magazine, as well as on your NAR Membership identification card?



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MEMBER SUPPORT Monday - Friday, 8 a.m. - 5 p.m. CT

1.800-874-6500 Message Member Support

• Enter your information and click submit



• Note your NRDS number and return to The Buzz KAR portal screen

REALTORS*
Your NRDS ID is
Return
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MEMBER SUPPORT Monday - Friday, 8 a.m 5 p.m. CT
I-800-874-6500 Message Member Support

• From here you can see your username and/or click email password to retrieve your password



• Return to the Logging into *The Buzz* tutorial (toward the top of this email) and use your recovered credentials to access *The Buzz*.



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