

**KANSAS ASSOCIATION OF REALTORS®  
STATEMENT OF ORGANIZATION AND PROCEDURE  
#STRAT2020 Strategic Thinking Team**

*November 2016*

**COMPOSITION:**

The Team shall consist of 15 members appointed by the KAR President-Elect to serve a one-year term. The Team shall include the KAR Senior Management Team, one REALTOR® member from each of the four largest local boards, the Chair of the Association Executives Committee, KAR brokers, agents and members from across the state. Team members should be familiar with major industry issues, visionary and analytical in thinking, able to gather and synthesize information, and communicate long-range trends, thoughts and opportunities.

The President-Elect shall appoint the Chair and Vice Chair. KAR Management Staff will participate in an advisory capacity. Care shall be given to retain a core group of Team members when appointing from year to year to help assure continuity and consistency. Team members must commit their attendance at all scheduled meetings during the year.

**RESPONSIBILITIES:**

1. The #Strat2020 Team is charged with the responsibility of identifying, establishing and following a year-long process with a focus towards thinking strategically about KAR's future for no less than three years out.
2. The #Strat2020 Team is charged with the responsibility of identifying and gathering data that may affect KAR's future, identifying industry trends, issues and emerging market and industry dynamics, and interacting with selected members at large, while thinking strategically about opportunities and challenges that may affect KAR.
3. The #Strat2020 Team shall create an annual report of their findings and conduct a review of current KAR Goals and Objectives and consider potential updates and/or revisions for successive three-year periods in response to challenges and opportunities deemed necessary.

**MEETINGS:**

1. The #Strat2020 Team shall hold an annual Broker Summit and Strategic Thinking Forum the day before the Capitol Conference begins.
2. Additional meetings and conference calls will be scheduled throughout the year as follows:

Early January:	Kick-off Conference Call (one hour)
Capitol Conference:	Broker Summit and Strategic Thinking Forum (one day)
March:	In-Person Team Meeting (half day)
April:	Conference Call (one hour)
July:	Conference Call (one hour)
August:	In-Person Team Meeting (all day)
Annual Conference:	In-person Team Meeting (one hour)