

KANSAS ASSOCIATION OF REALTORS® YOUR INDUSTRY PERSPECTIVE

Your business is **local**. But the economics, market trends and politics that impact your business **are not**.

Look to KAR for a broader perspective on what's happening beyond your backyard - for a better bottom line.

KAR Tools and Services 2017



KAR 2016

By the Numbers

8,976
members

14
local associations

1,237
new members

\$280,769

raised to elect pro-industry candidates through RPAC

34

industry laws impacted by KAR's governmental affairs team

780

calls to the Tech Helpline

39,757

homes sold statewide

53,512

new listings

334

participated in a KAR committee or task force

190

future leaders graduated "Right Track" leadership program*

2,583

students took education courses

Local Associations & Industry Events



KAR Local Associations

1. Sunflower Association of REALTORS®
2. REALTORS® of South Central Kansas
3. Prairie Land REALTORS®
4. Manhattan Area Assoc. of REALTORS®
5. Lawrence Board of REALTORS®
6. Kansas City Regional Assoc. of REALTORS®
7. Southeast Kansas Assoc. of REALTORS®
8. Great Plains Assoc. of REALTORS®
9. Hays Board of REALTORS®
10. Garden City Board of REALTORS®
11. Dodge City Board of REALTORS®
12. Pittsburg Board of REALTORS®
13. Junction City Board of REALTORS®
14. Southwest Kansas Assoc. of REALTORS®

KAR Annual Conference

bit.ly/kar-annualconf2017
October 11-13, 2017 | Topeka

NAR Annual Conference

bit.ly/kar-narannual2017
November 3-6, 2017 | Chicago

KAR Capitol Conference

bit.ly/kar-capitolconf2018
February 5-8, 2018 | Topeka

Information

Industry information, tools and trends



REALTrends Publication

bit.ly/kar-realtrends

Stay up to date monthly on industry trends, strategies, analysis, people and news shaping the real estate industry.



Statewide Market Data

bit.ly/kar-marketstats

A statewide perspective on the housing market. Our partners at Wichita State University's Real Estate Center watch the market closely, offering two statewide updates per year and a monthly view of key statistics at-a-glance.



Answers to Transaction Questions through KAR's Legal Hotline

bit.ly/kar-legalhotline

Live legal help from a real estate attorney. Quick answers to transaction questions M-F with subscription. If additional research is required, questions are answered within 24-hours.



Forms and Contracts from online forms library

Kansasrealtor.com/contractandforms

Free online access to legally-vetted and approved forms for all types of properties and transactions. zipForms Plus® always gives you the most up-to-date forms.





Tech Helpline

866-432-3021

Less time at your computer; more time with clients with **KAR tech support**. Get advice to be more productive or to get you through a crisis.

Monday - Friday 8am - 7pm and Saturday 8am to 4pm CST. Available to all members.



Property Data and Reports through RPR

narrpr.com

Customized property and community reports will build credibility with your clients. Search data on 160 million on- and off-market properties for sales, listings, valuations, tax and mortgage history, school info and demographics. Brand and customize reports. A Member Benefit through the National Association of REALTORS®.



Kansasrealtor.com

Access all of the tools listed on this page and register for classes and events at Kansasrealtor.com.



Business Discounts

Money-saving discounts on industry products and services at realtor.org/member-benefits.



Representation Perspective on Kansas Politics #KSRealtorParty

Capitol Conference Testimonial

"My first KAR Capitol Conference gave me an up close view on state and national issues that affect my business. I then gave input on those issues to my state legislator during the legislative reception."

*Gabe Grant
Salina, KS
REALTOR® since 2013*



With the power of 9,000 REALTORS® across Kansas, KAR:

- Stays on top of important legislation specific to the Kansas real estate industry.
- Fights for favorable laws such as property tax and mortgage interest deductions.
- Spends time at the Capitol to keep our representatives informed about industry issues.

REALTORS® Political Action Committee

KAR's RPAC committee supports political candidates who will advance issues impacting real estate. Members meet with our REALTOR®-friendly legislators periodically to keep our industry agenda in front of them. RPAC is an investment in our industry.

Contribute here: bit.ly/kar-investrpac

Accreditation

Re-think Real Estate Education & Your Credentials

There are many ways to set yourself apart in the industry. Advanced designations show your commitment to professionalism.



GRI Testimonial

"Being a graduate of the real estate institute (GRI) shows not only a dedication to growth but also professionalism. I appreciate that this distinct designation is relevant on both a local level and nationally."

*Sunni Goentzel
Belle Plaine, KS
REALTOR® Since 2013*





Kansas Association of REALTORS®
3644 SW Burlingame Rd.
Topeka, KS 66611

**YOU CAN'T GET THESE
TOOLS ANYWHERE ELSE!
OPEN NOW!**

