

From: French, Victoria <VFrench@gannett.com.growthzoneapp.com>
Sent: Friday, July 16, 2021 12:51 PM
To: ae@prairielandrealtors.com
Subject: Re: Hutch Homes Guide Publication

Thank you. I love having local participation.

Victoria French

Marketing Consultant, The Hutchinson News

Email: vfrench@gannett.com

Cell: 316.807.4685

From: ae@prairielandrealtors.com.growthzoneapp.com <ae@prairielandrealtors.com.growthzoneapp.com>
Sent: Friday, July 16, 2021 12:50 PM
To: French, Victoria <VFrench@gannett.com>
Subject: RE: Hutch Homes Guide Publication

I'm attaching the article as word document. I also am attaching an excel file with charts if want to use. Also decided to attach some charts in jpg form that show new listings comparison between years, active listings between years and a months supply graph. Feel free to use whatever works best. If need something else let me know.

Thank you for allowing me to submit this. If want to make this a regular type or every so often type insertion we would love to provide an article on topics that are relevant to homebuyers and sellers.

Have a great weekend.

Sherri Barnes

Association Executive

Prairie Land REALTORS / Mid-Kansas MLS

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*Serving REALTORS in Barber, Comanche, Edwards, Harper,
Kingman, Kiowa, McPherson, Pratt, Reno, Rice and Stafford counties.*

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From: French, Victoria <VFrench@gannett.com.growthzoneapp.com>
Sent: Friday, July 2, 2021 12:13 PM
To: ae@prairielandrealtors.com
Subject: Re: Hutch Homes Guide Publication

Hi Sherri,

I think anywhere between 800 and 2,000 words would be great. You're welcome to send art (graphics and/or photos) to go with the article and we will use them in the way space allows.

Thank you for working with us on this to keep this piece local.

Victoria French

Marketing Consultant, The Hutchinson News

Email: vfrench@gannett.com

Cell: 316.807.4685

From: Sherri Barnes <ae@prairielandrealtors.com.growthzoneapp.com>
Sent: Friday, July 2, 2021 12:05 PM
To: French, Victoria <VFrench@gannett.com>
Subject: Re: Hutch Homes Guide Publication

Yes, we will do that. Do you a word count or some length need?

Thanks.

Sherri Barnes

On Fri, Jul 2, 2021, 11:57 AM French, Victoria <VFrench@gannett.com.growthzoneapp.com> wrote:

Hi Sherri,

I'm not sure if you're aware, but every six week, The Hutchinson News publishes a Hutch Homes Guide special section. In an attempt to add more local content, I wondered if you or someone in your organization would be interested in writing a column for this publication about the state of the market in the Hutchinson/Reno County area? The next publication is July 30th and the copy would be needed no later than July 19th.

Let me know if you have any questions or if this is of interest to you.

Sincerely,

Victoria French

Marketing Consultant, The Hutchinson News

Email: vfrench@gannett.com

Cell: 316.807.4685

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