

## What's the scoop on *The Buzz*?

### **Overview**







What is The Buzz?

Networking in The Buzz

Why use it?







Privacy and Security

Help logging in

The Buzz app

## What is The Buzz?



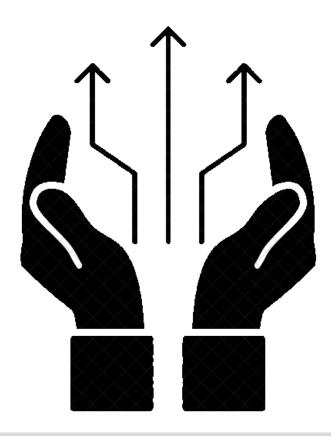
An electronic communications platform exclusively for KAR members



Features:

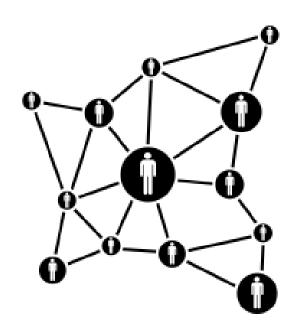
- Member interaction
- Shared virtual workspace
- Event apps
- Multiple device compatibility

## Why use The Buzz?



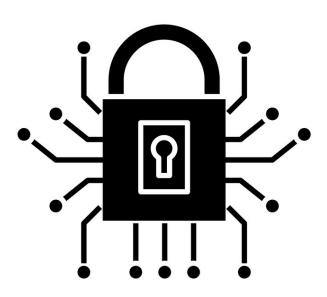
- The Buzz is the only place for content for all committee, task force, and governing groups
  - Meeting notices
  - Meeting agendas
  - Meeting minutes
  - Documents
- You can join topic-specific groups
  - Get the information you want from the sources you trust!
  - Contribute your own content, share your passion and success
- Network with other members

## Networking in *The Buzz*



- You are automatically signed up for closed groups that you belong to, such as:
  - Committees, task forces, etc.
  - KAR Board of Directors
- You can join open groups:
  - Government Affairs
  - Brokers, owners and managers
  - Coronavirus updates
- All members are part of *The Buzz* Community

# Privacy & Security in The Buzz



- The Buzz is password protected and limited to KAR members
- Don't like sharing your personal information? No problem!
  - You can control much of what is shared on The Buzz about you
  - For example, you don't have to post a picture in your profile

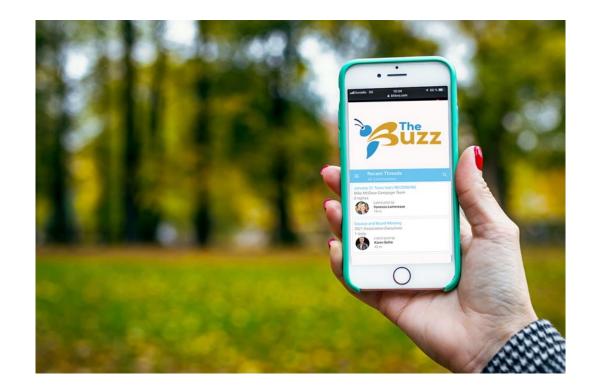


# Downloading *The Buzz* App

### Downloading *The Buzz* App

### Catch The Buzz wherever you go!

• The Buzz app provides access to information, services, tools and activities to support your goals as a REALTOR®.



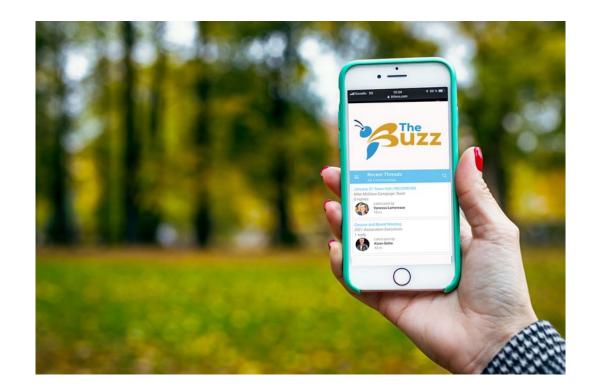
 Download the Member Centric app using these links:

### • Android:

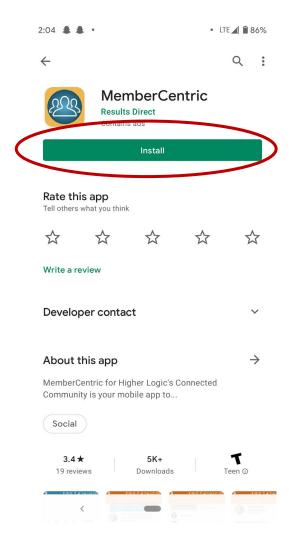
https://play.google.com/store/app s/details?id=net.rd.android.memb ercentric.base&hl=en\_US&gl=US

### • Apple:

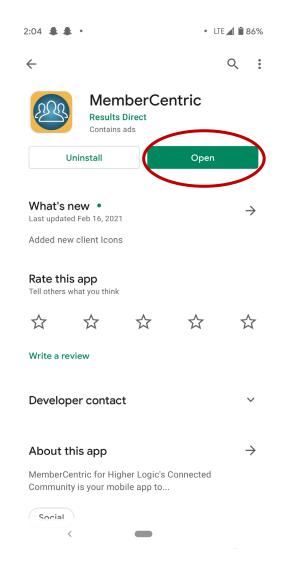
https://apps.apple.com/us/app/membercentric/id524165235



Click Install



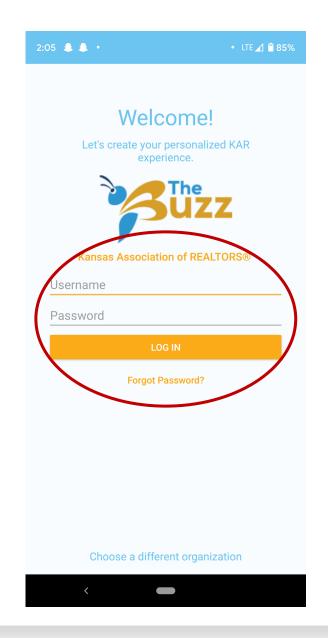
 After the app is installed, you will come to this screen. From there, click open.



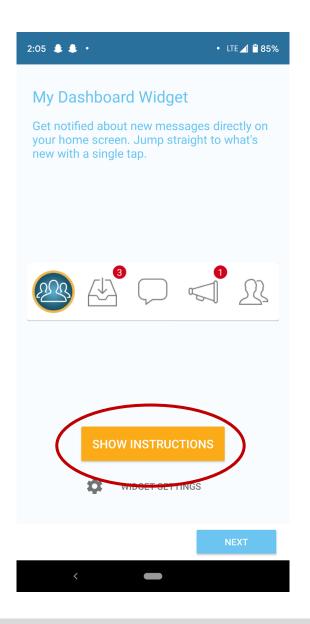
- This will bring you into the Member Centric App where you will find this welcome screen
- In find your organization, type "KAR"



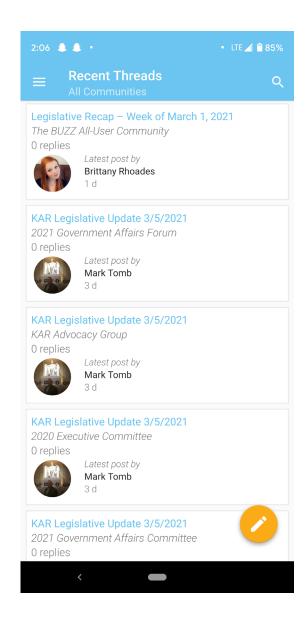
- This will bring you to the login screen
- Type in your Buzz credentials, and click "Log In"



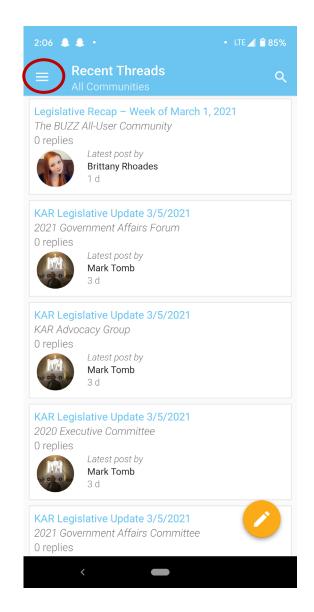
- This will bring you to the app intro
- Click "Show Instructions" for more information about navigating the app



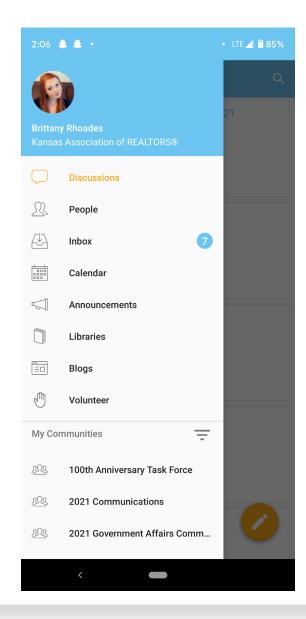
- You are now logged in!
- The first page to pop up will be recent threads. Your screen may look different depending on the communities you are in.



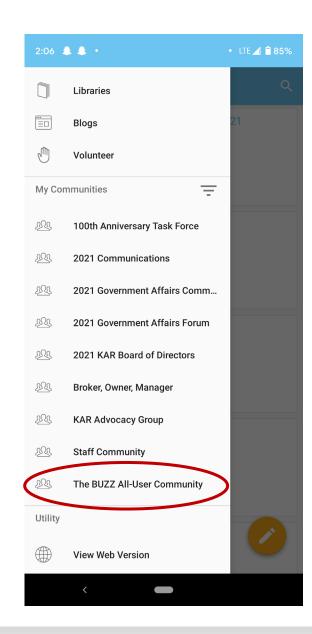
 Click the accordion icon in the top left to see different app features



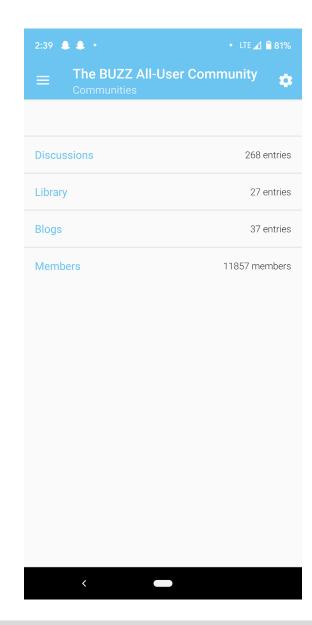
- This will show the following menu
- You can use this menu to navigate through the app



- As you scroll down the menu, you will see a list of the communities you are involved in
  - Note: this may look different depending on the communities you are a part of
- Click on The BUZZ All-User Community to see all the latest news, market information and other real estate topics



- This will bring you to The BUZZ All-User Community
- You can click on "Discussions" to see the latest news and tips in real estate
- Or click on "Library" to access important documents





## How to Access The Buzz

### Credentials

- Both The Buzz and the KAR Portal (My KAR Account on the KansasRealtor.com homepage) use the same username and password
- BUT are accessed through different links
- My KAR Account: <a href="https://kansasportal.ramcoams.net/">https://kansasportal.ramcoams.net/</a>
- The Buzz: kar.buzz

# Differences Between The Buzz and KAR Portal

### The Buzz

- New communication platform for KAR members
- Find the latest tools and resources provided by KAR
- Connect with other members
- Access shared documents and meeting information

### **KAR Portal**

- AKA My KAR Account on KansasRealtor.com
- Where you register for classes

## Accessing The Buzz

If you know your KAR portal credentials:

• Follow the Logging into *The Buzz* tutorial

If you do not know your KAR portal credentials:

• Follow the Recovering credentials for *The Buzz* tutorial (included in this presentation) and then follow Logging into *The Buzz* 

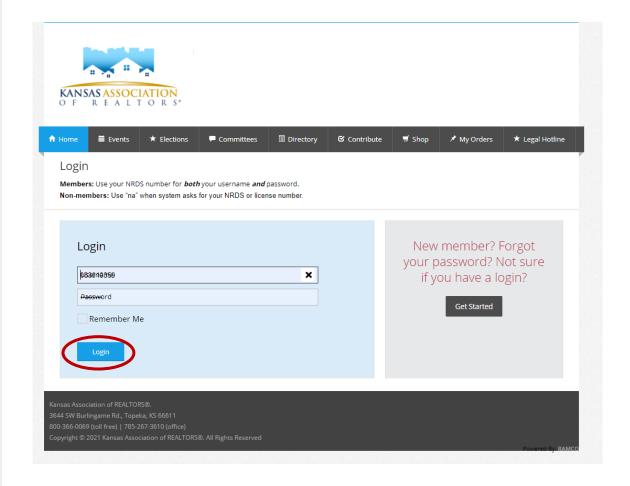
## Logging into *The Buzz* | Step 1

- If you know your KAR portal credentials
  - Follow the Logging into The Buzz tutorial
- If you do not know your KAR portal credentials
  - Follow the Recovering credentials for *The Buzz* tutorial (included in this presentation) and then follow Logging into *The Buzz*



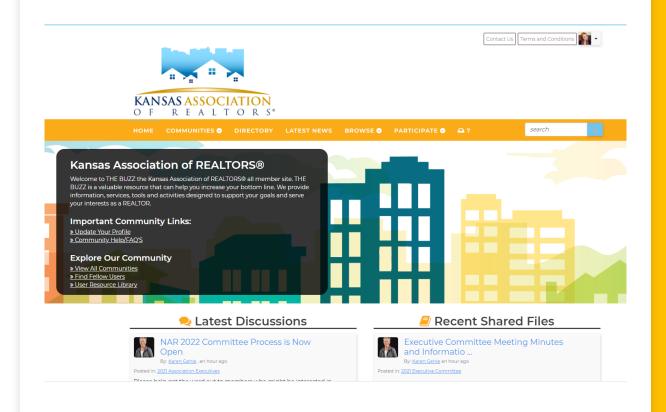
## Logging into *The Buzz* | Step 2

- This will bring up *The Buzz* KAR portal login screen
- Enter your KAR portal credentials and click Login



## Logging into *The Buzz* | Step 3

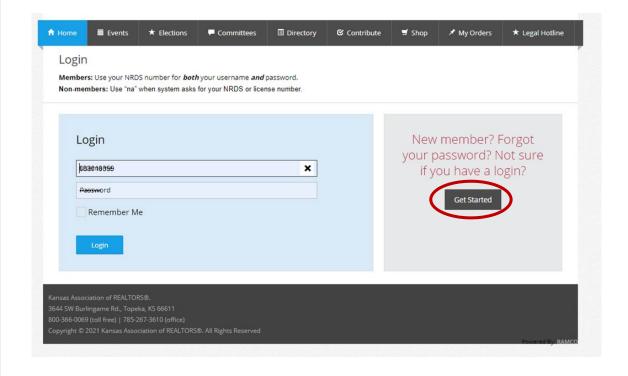
• This will bring you to the home page



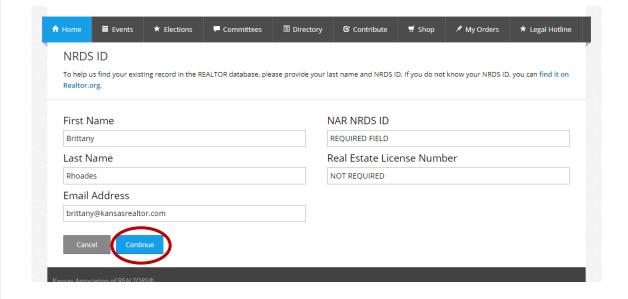
• If you do not know your KAR portal credentials, go to kar.buzz and click sign in (located in the top right corner of the screen)



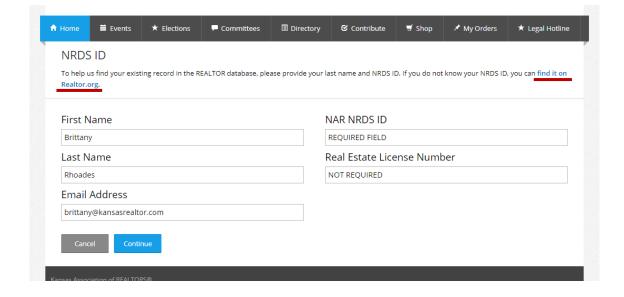
- This will bring you to a login page, on the right side of the screen, click "Get Started"
- Note: by default, your username and password are your NRDS number



- Enter your information and click continue
- If you don't know your NRDS number, see steps 4-7
- If you know your NRDS number, skip to step 8



• If you don't know your NRDS number, click find it on realtor.org®



Select a recovery method



### Find your NRDS ID

### Select a recovery method below

- O Enter last name and email (recommended)
- O Enter last name and real estate license number

Did you know that your 9-digit NRDS ID can be found on the mailing label of your REALTOR® Magazine, as well as on your NAR Membership identification card?



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MEMBER SUPPORT Monday - Friday, 8 a.m. - 5 p.m. CT

■1.800.874.6500 ■ Maccade Member Support

• Enter your information and click submit



### **Find your NRDS ID**

### Select a recovery method below

Enter last name and email (recommended)

Rhoades

brittany@kansasrealtor.com

Email address linked to NRDS ID/Member ID.



O Enter last name and real estate license number

Did you know that your 9-digit NRDS ID can be found on the mailing label of your REALTOR® Magazine, as well as on your NAR Membership identification card?



 Note your NRDS number and return to The Buzz KAR portal screen





Your NRDS ID is 83010359.

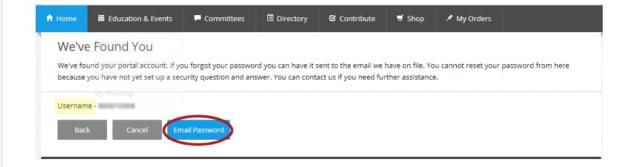


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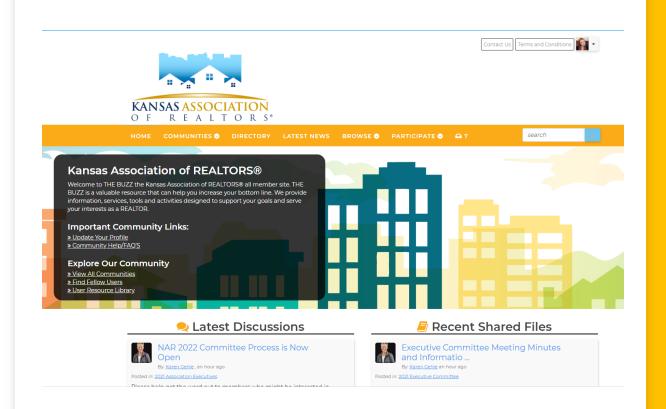
MEMBER SUPPORT Monday - Friday, 8 a.m. - 5 p.m. CT

■ 1-800-874-6500 Message Member Support

 From here you can see your username and/or click email password to retrieve your password



• Return to the Logging into *The Buzz* tutorial (toward the top of this email) and use your recovered credentials to access *The Buzz*.



# More questions about *The Buzz*?

- Contact Brittany at the Kansas Association of REALTORS®
  - Toll Free | 800.366.0069
  - Brittany | 785.414.5154