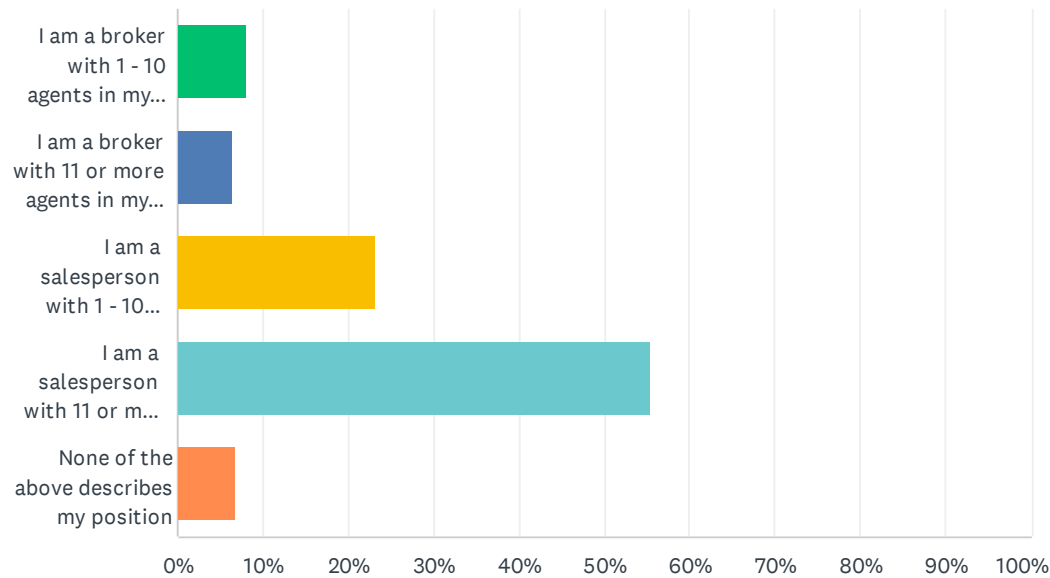


Q1 Which of the following best describes you?

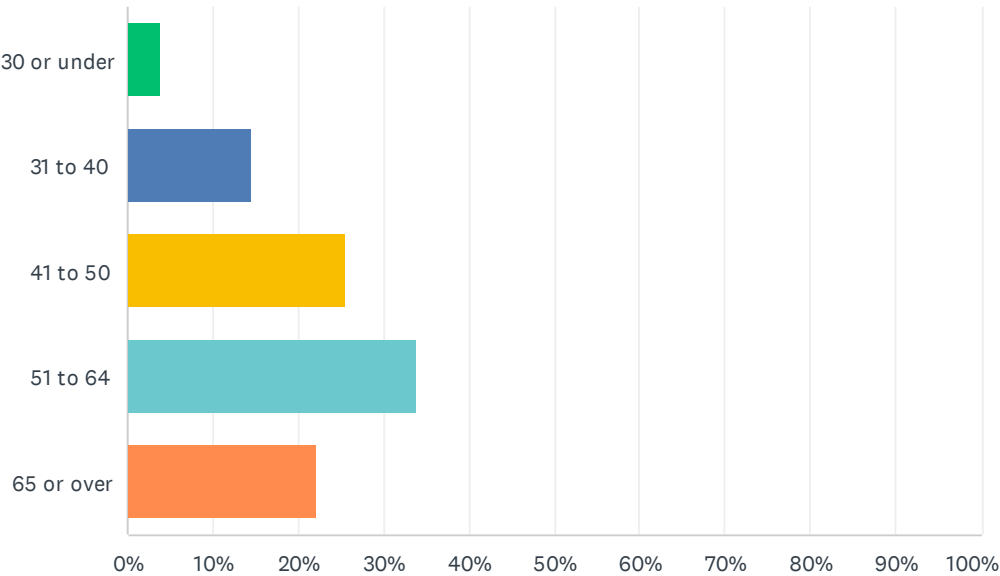
Answered: 262    Skipped: 0



ANSWER CHOICES	RESPONSES	
I am a broker with 1 - 10 agents in my company	8.02%	21
I am a broker with 11 or more agents in my company	6.49%	17
I am a salesperson with 1 - 10 agents in my company	23.28%	61
I am a salesperson with 11 or more agents in my company	55.34%	145
None of the above describes my position	6.87%	18
TOTAL		262

Q2 1. What is your age?

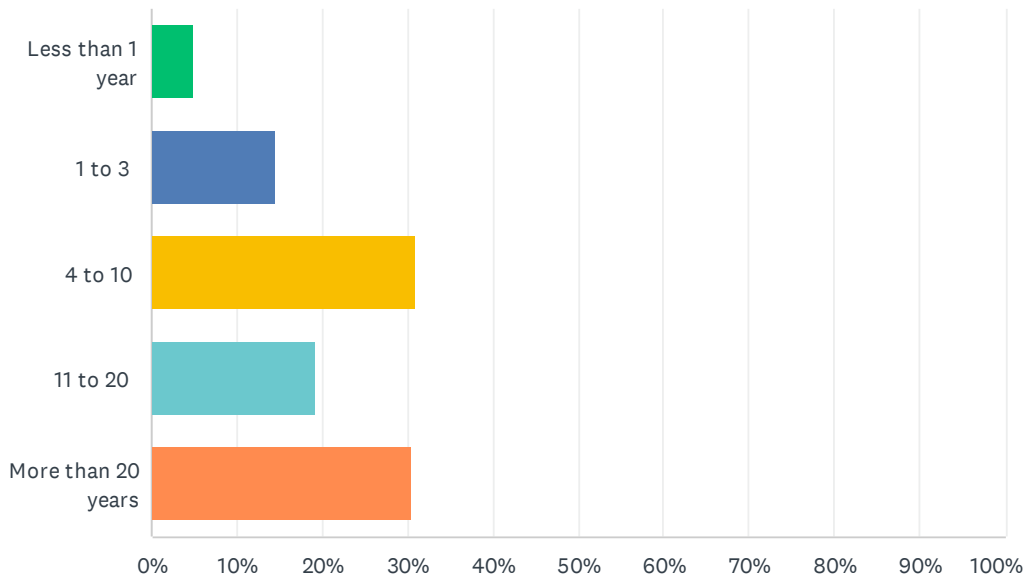
Answered: 262    Skipped: 0



ANSWER CHOICES	RESPONSES	
30 or under	3.82%	10
31 to 40	14.50%	38
41 to 50	25.57%	67
51 to 64	33.97%	89
65 or over	22.14%	58
TOTAL		262

Q3 How many years have you been practicing real estate?

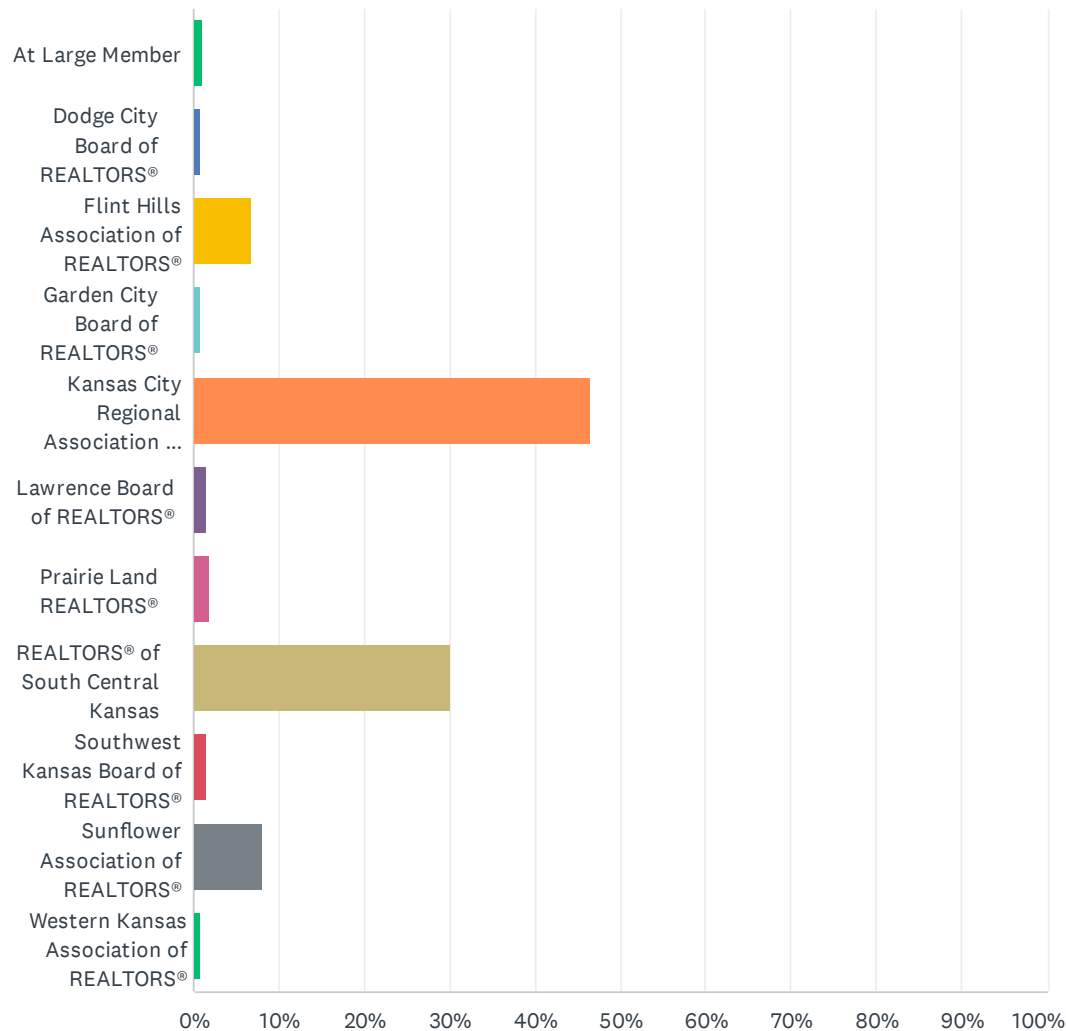
Answered: 262 Skipped: 0



ANSWER CHOICES		RESPONSES	
Less than 1 year		4.96%	13
1 to 3		14.50%	38
4 to 10		30.92%	81
11 to 20		19.08%	50
More than 20 years		30.53%	80
TOTAL			262

Q4 Choose your primary local association.

Answered: 262    Skipped: 0



## 2025 Annual Member Survey

ANSWER CHOICES	RESPONSES	
At Large Member	1.15%	3
Dodge City Board of REALTORS®	0.76%	2
Flint Hills Association of REALTORS®	6.87%	18
Garden City Board of REALTORS®	0.76%	2
Kansas City Regional Association of REALTORS®	46.56%	122
Lawrence Board of REALTORS®	1.53%	4
Prairie Land REALTORS®	1.91%	5
REALTORS® of South Central Kansas	30.15%	79
Southwest Kansas Board of REALTORS®	1.53%	4
Sunflower Association of REALTORS®	8.02%	21
Western Kansas Association of REALTORS®	0.76%	2
TOTAL		262

Q5 How much do you agree with the following statement: “I am proud to be a REALTOR®.” Where 0 is Not At All and 5 is Completely Agree

Answered: 262    Skipped: 0

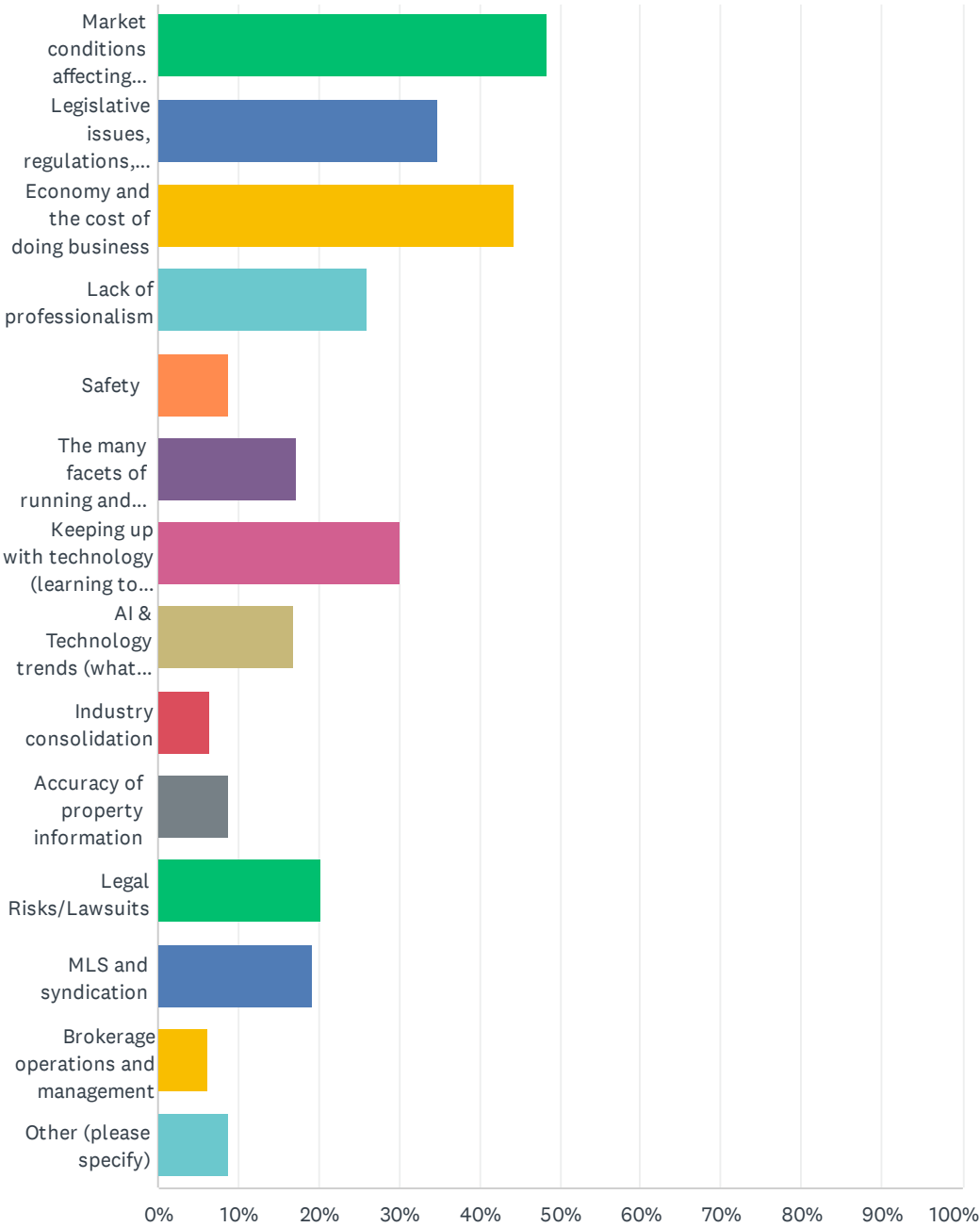
4.5★  
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	1.53% 4	3.05% 8	10.31% 27	17.94% 47	67.18% 176	262	4.46

Q6 What business issue is most on your mind? Please select your top 3 issues.

Answered: 262 Skipped: 0



## 2025 Annual Member Survey

ANSWER CHOICES	RESPONSES	
Market conditions affecting inventory	48.47%	127
Legislative issues, regulations, governmental red tape, tax laws	34.73%	91
Economy and the cost of doing business	44.27%	116
Lack of professionalism	25.95%	68
Safety	8.78%	23
The many facets of running and managing my business	17.18%	45
Keeping up with technology (learning to use and maximize the technology that I have)	30.15%	79
AI & Technology trends (what's out there that I should be aware of to help me better run my business)	16.79%	44
Industry consolidation	6.49%	17
Accuracy of property information	8.78%	23
Legal Risks/Lawsuits	20.23%	53
MLS and syndication	19.08%	50
Brokerage operations and management	6.11%	16
Other (please specify)	8.78%	23
Total Respondents: 262		

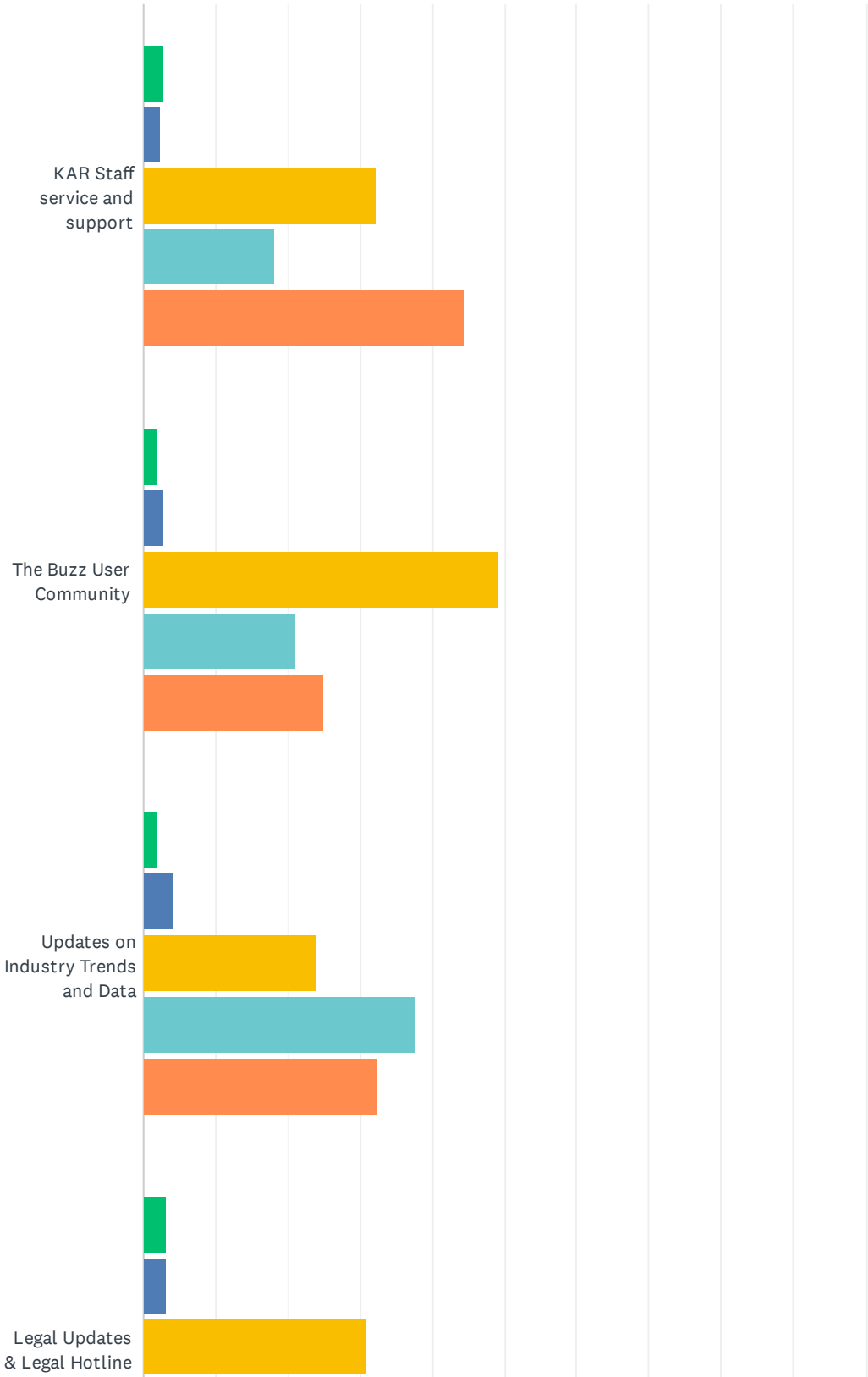


## Q7 What issues or policy areas would you like KAR to prioritize?

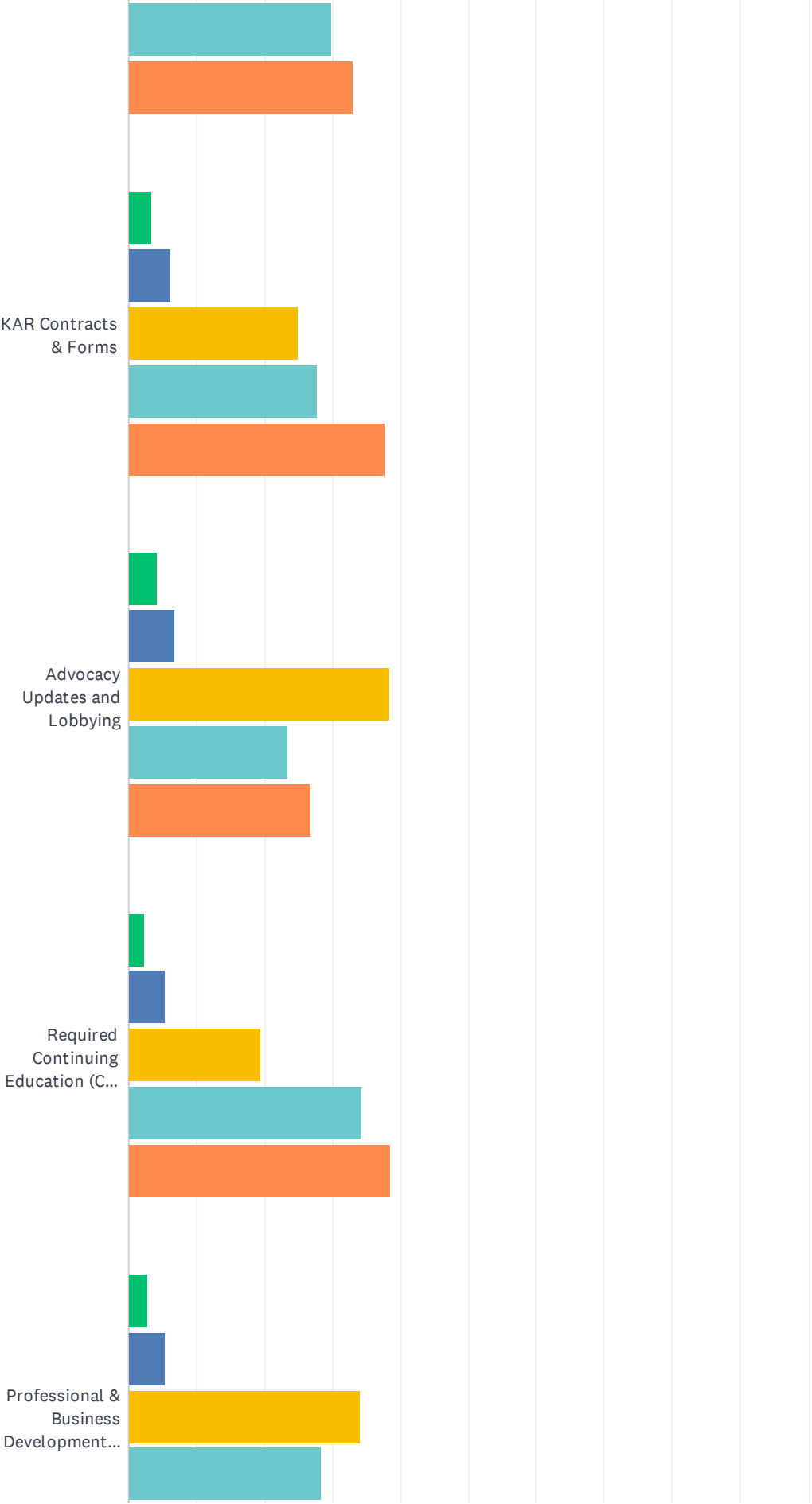
Answered: 262   Skipped: 0

Q8 Overall, how satisfied are you with the following services and offerings provided by KAR?

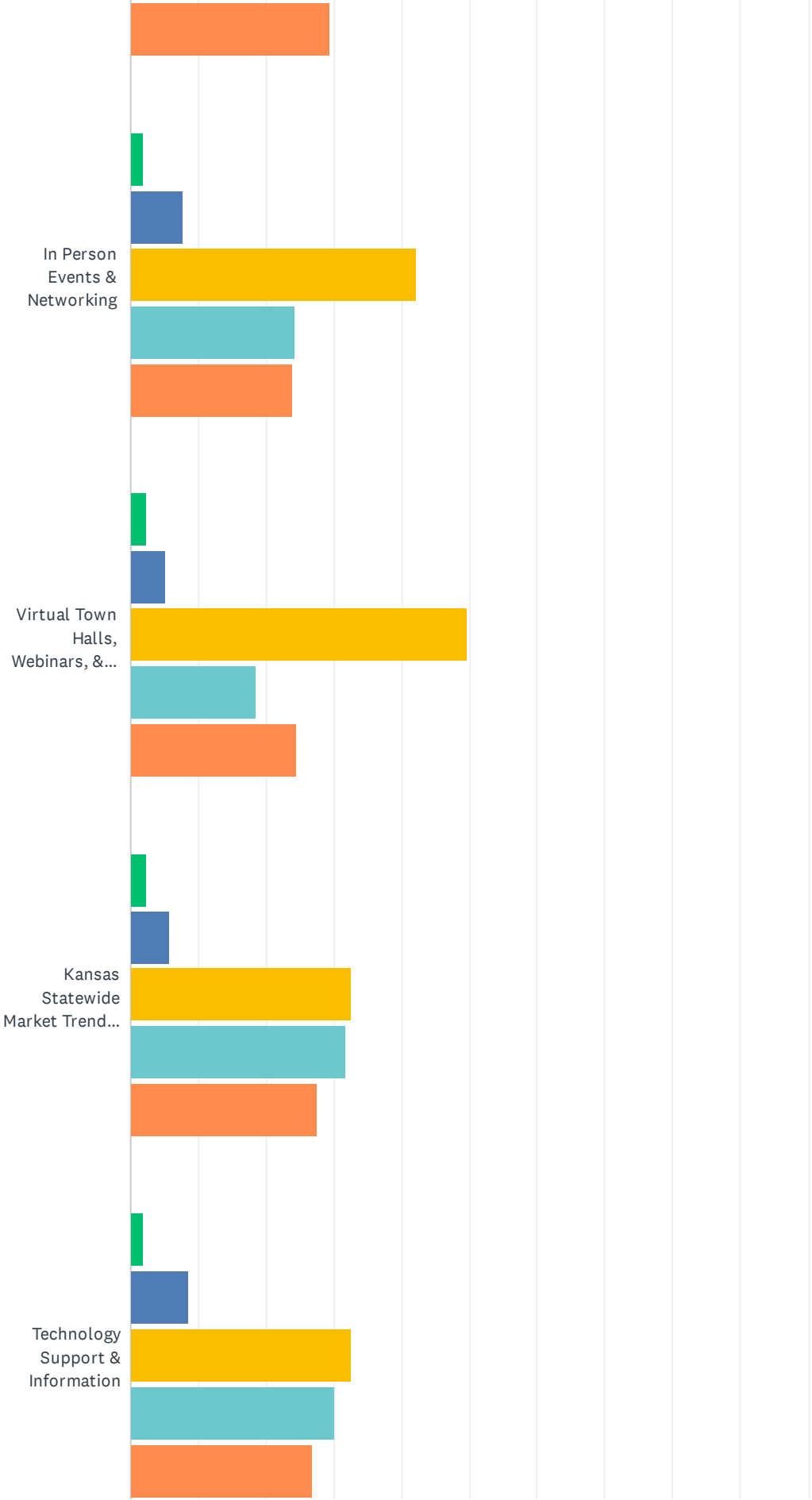
Answered: 262 Skipped: 0



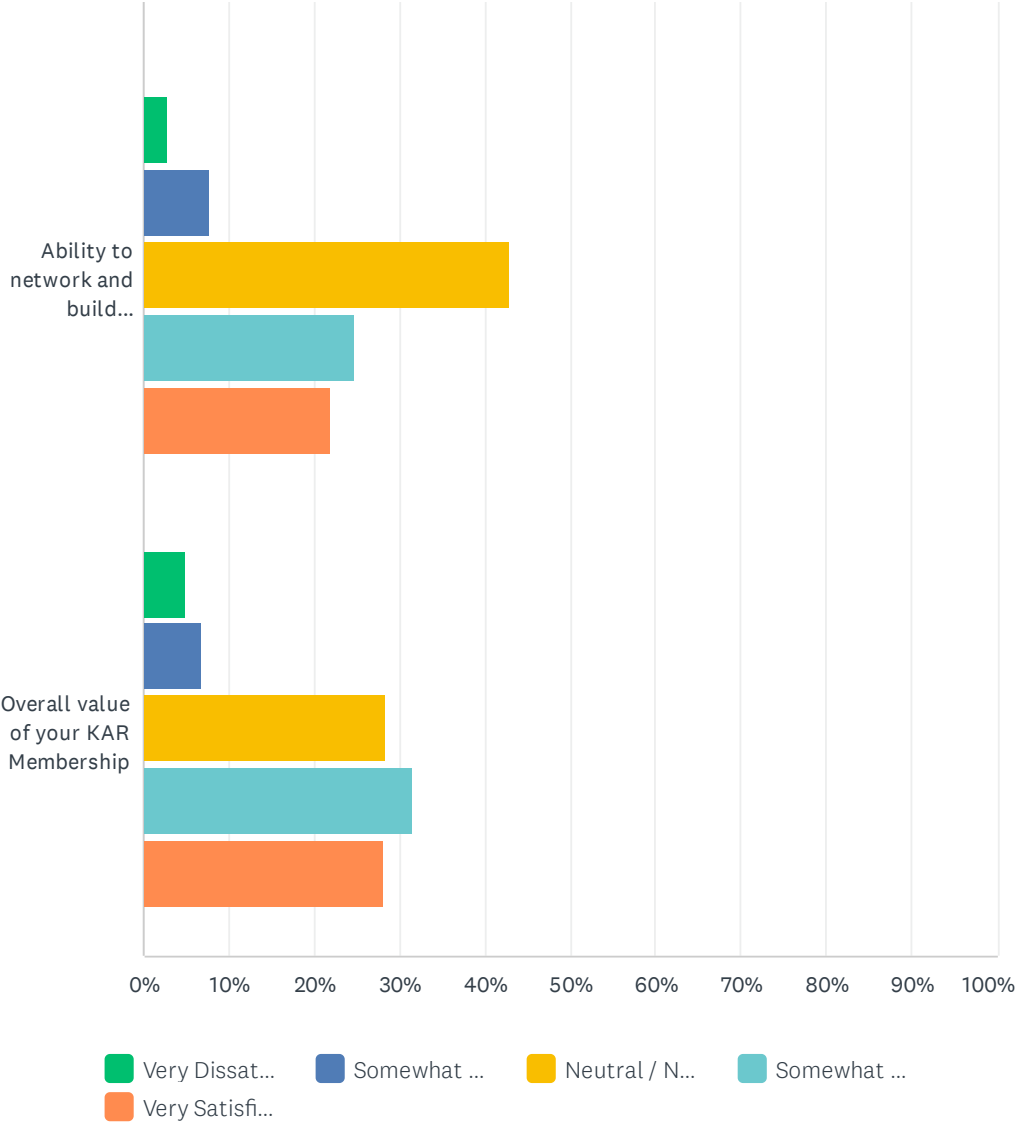
2025 Annual Member Survey



2025 Annual Member Survey



2025 Annual Member Survey



## 2025 Annual Member Survey

	VERY DISSATISFIED	SOMEWHAT DISSATISFIED	NEUTRAL / NO OPINION	SOMEWHAT SATISFIED	VERY SATISFIED	TOTAL
KAR Staff service and support	2.71% 7	2.33% 6	32.17% 83	18.22% 47	44.57% 115	258
The Buzz User Community	1.95% 5	2.73% 7	49.22% 126	21.09% 54	25.00% 64	256
Updates on Industry Trends and Data	1.92% 5	4.23% 11	23.85% 62	37.69% 98	32.31% 84	260
Legal Updates & Legal Hotline	3.10% 8	3.10% 8	31.01% 80	29.84% 77	32.95% 85	258
KAR Contracts & Forms	3.46% 9	6.15% 16	25.00% 65	27.69% 72	37.69% 98	260
Advocacy Updates and Lobbying	4.23% 11	6.92% 18	38.46% 100	23.46% 61	26.92% 70	260
Required Continuing Education (CE) Offerings	2.29% 6	5.34% 14	19.47% 51	34.35% 90	38.55% 101	262
Professional & Business Development Beyond Required CE	2.68% 7	5.36% 14	34.10% 89	28.35% 74	29.50% 77	261
In Person Events & Networking	1.92% 5	7.69% 20	42.31% 110	24.23% 63	23.85% 62	260
Virtual Town Halls, Webinars, & Events	2.33% 6	5.04% 13	49.61% 128	18.60% 48	24.42% 63	258
Kansas Statewide Market Trends and Data	2.33% 6	5.81% 15	32.56% 84	31.78% 82	27.52% 71	258
Technology Support & Information	1.92% 5	8.46% 22	32.69% 85	30.00% 78	26.92% 70	260
Ability to network and build connections within KAR Community	2.70% 7	7.72% 20	42.86% 111	24.71% 64	22.01% 57	259
Overall value of your KAR Membership	5.00% 13	6.92% 18	28.46% 74	31.54% 82	28.08% 73	260

## Q9 What do you value most about your membership?

Answered: 262   Skipped: 0

Q10 Do you feel informed about key issues affecting your business?Where  
0 is Not at All and 5 is Extremely Informed

Answered: 262    Skipped: 0

3.9★  
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	4.20% 11	7.25% 19	21.76% 57	31.30% 82	35.50% 93	262	3.87



Q11 How likely would you be to recommend KAR to a friend or colleague?  
Where 0 is Not Likely at All and 5 is Extremely Likely

Answered: 262    Skipped: 0

3.9★  
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	5.34% 14	5.73% 15	23.66% 62	22.52% 59	42.75% 112	262	3.92

Q12 How well do you feel valued and heard as a member of KAR? Where 0 is Not At All and 5 is Extremely

Answered: 262    Skipped: 0

3.5★  
average rating



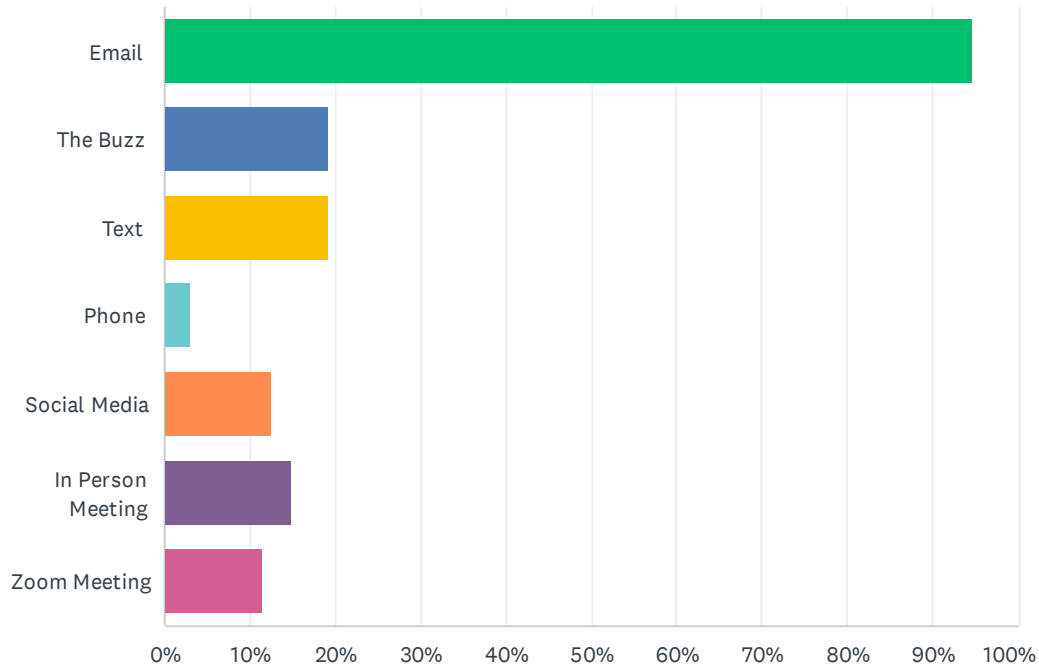
	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	8.02% 21	10.69% 28	28.63% 75	25.57% 67	27.10% 71	262	3.53

## Q13 If KAR didn't exist, what would you miss the most?

Answered: 262   Skipped: 0

## Q14 How do you prefer to receive communications and updates from KAR? (Check all that apply)

Answered: 262 Skipped: 0



ANSWER CHOICES	RESPONSES	
Email	94.66%	248
The Buzz	19.08%	50
Text	19.08%	50
Phone	3.05%	8
Social Media	12.60%	33
In Person Meeting	14.89%	39
Zoom Meeting	11.45%	30
Total Respondents: 262		

## Q15 Is there anything else you'd like to share with us?

Answered: 89   Skipped: 173

**Q16 Please validate your survey responses by providing the information below. Your name will remain anonymous in all survey results. We will only provide KAR with your name and email address if you request more information. Thank you for your time completing this survey! Your responses will help to shape KAR's direction as we work to serve our members into the future. As a token of our appreciation, we will randomly draw three \$100 Visa gift cards for all entries received by the deadline of April 8, 2025. Please enter your information below to be entered. Thank you for your time and input.**

Answered: 262   Skipped: 0

ANSWER CHOICES	RESPONSES	
Name	100.00%	262
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	100.00%	262
Phone Number	0.00%	0