



2024 TECH DIRECTORS CONFERENCE

Tuesday February 20 – Thursday February 22, 2024
Hotel Kansas City, Kansas City, MO

Opportunities to display your products and services and network with over 50 Directors responsible for technology at the State Associations. This is an opportunity you do not want to miss

Sponsorship Opportunities:

Platinum Package (3): \$8,000 –

- A guaranteed 30 minute speaking opportunity live by a company representative with 15 – 30 min of Q/A on the Agenda
- The company name is listed on the Agenda next to sponsored events and on the event agenda
- Company Logo/Name listed on the Registration page as Main Sponsor of the 2024 Tech Directors Conference
- Sponsor of Opening Welcome Reception on First Night
- Sponsor of Group Dinner on Second Night of Event
- Company Popup Signage can be placed inside the meeting room for the duration of the event and at Open Reception
 - Popup Signage can be shipped to and from the event if needed
- Company name and logo will be at the top of all emails sent out regarding the 2024 Tech Conference to the over 50 Directors and all 50 State CEOs
- Company Swag can be given out at the event. (Pens, Notepads, or anything else you would like to set out each day)
- Opportunity to attend Opening Reception for up to (4) staff members
- Company Logo on T-Shirt for the event with event history*** TBD (Not sure if we can do this yet)

Gold Package (3): \$6,000 –

- 15 min presentation live by company representative time slot during 2023 Tech Directors Conference
- Sponsor of (2) Breaks or (1) Group Dinner
 - Company Logo/Name Listed on agenda as Break being provided by
 - Company Popup Signage can be placed inside the meeting room

- Place your company logo/name at the bottom of all 2024 Tech Directors' emails listing you as a sponsor of the event
- Opportunity to network at Opening Reception for up to (2) Staff Members

Silver Package (2): \$3,000 –

- 10 min presentation live by a company representative or video presentation.
- Sponsor of (1) Break
 - Company Logo/Name Listed on agenda as Break being provided by
 - Company Popup Signage can be placed outside the meeting room
- Place your company logo/name at the bottom of all 2023 Tech Directors' emails listing you as a sponsor of the event
- Opportunity to network at Opening Reception for up to (1) Staff Member

Bronze Package (4): \$1,500 –

- 5 Min Video Presentation
- Place your company logo/name at the bottom of all 2023 Tech Directors' emails listing you as a sponsor of the event
- Place company logo/name at bottom of Printed Agenda under Sponsor