

**2015 Region 9 Conference
Preliminary Schedule
Sheraton Suites on the Country Club Plaza
Kansas City, Missouri**

Saturday, March 28, 2015

5:00 - 8:00 p.m. Reception for Early Arrivals
Hosted by Jim & Betsy Gamble at their home
Sponsored by Kansas City Regional Association of REALTORS®

Sunday, March 29, 2015

12:00 - 1:30 p.m. Region 9 Trustee Luncheon (Invitation only)

2:00 p.m. Region 9 Conference Begins — Welcome - Brian Jones,
NAR Region 9 Vice President

2:05 - 2:45 p.m. **Opening Session — "E3 - Experience, Energy, Empowerment"** *Why your experience matters, Where you get new energy and ideas, and How you position and empower yourself for the future.*
— Elizabeth Mendenhall, 2016 NAR First Vice President Candidate

2:45 - 3:00 p.m. Break

3:00 - 3:45 p.m. **NAR Leadership Panel:**
NAR President, Chris Polychron
NAR Treasurer, Mike McGrew
NAR Vice President, Mike Ford
Moderated by Brian Jones and Joe Pryor, 2016 NAR Region 9 VP

3:50 - 4:40 p.m. **Roundtables**
RPAC Fundraising: Trends & Changes — Steve LaRue and Kathy Fowler
NAR Legislative Update — Shannon Burke
REALTOR® Safety — Miki Bass
Commercial Update — Dan Sight, NAR Commercial Liaison and
Brent Vance, Xceligent

4:45 - 5:30 p.m. **"Realtor.com in a News Corp World"** — Russ Cofano, SVP of Industry Relations and Don Flynn, VP of Industry Relations

6:00 - 8:30 p.m. **Reception and Dinner**

Monday, March 30, 2015

- 7:15 - 8:15 a.m. Breakfast
- 8:30 - 9:15 a.m. **NAR Update with Chris Polychron, NAR President**
- 9:15 - 9:45 a.m. Break — Checkout of hotel rooms
- 9:45 - 10:45 a.m. **Breakout Sessions:**
Technology Tips & Trends — John Ringgold, President, Real Estate
Business Resources, Inc.
- State/Local Leadership with Chris Polychron and Mike McGrew
- AE's and Staff
- 11:00 - 11:45 a.m. **Keynote Session — "Communicating the 'So What?' about
Membership in your Association" - Melynn Sicht, nSight Marketing**
- 11:45 a.m. - 12:00 p.m. **Closing Remarks — Chris Polychron**
- 12:00 p.m. Adjourn**

The 2016 Region 9 Conference will be hosted by Joe Pryor, 2016 NAR Region 9 Vice President and the Oklahoma Association of REALTORS®.

